**Upskilling MSMEs on Digital Technology and Trade**

**in  the ASEAN Region and Hongkong, China**

**Program of Activities**

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| **Training Title and Activity** | **Target Date** |
| **Online training on Digital Literacy** |  |
| B. International E-Commerce - Sales |  |
| B.2.  After Sales in International E-Commerce | May 05 , 2023 |
| B.3.  International E-Commerce: International E-Payment | May 10, 2023 |
| B.4.  Financial Literacy: International Payment | May 23, 2023 |
| B.5.  International Trade Legislation | June 27, 2023 |
| B.6.  Import and Export Regulatory Compliance | July 11, 2023 |
| **Identification of IT Service Companies  that MSMEs can outsource on some of the ‘digital skills’ necessary to participate in the digital economy** |  |
| 1. Business forum on IT Service Companies and E-Commerce Platform provider - companies with MSMEsin the Philippines, ASEAN countries and Hong Kong, China | July 26, 2023 |
| 1. Matching of MSMEs in the Philippines, ASEAN and Hong Kong, China with IT Service Companies that can provide them with e-commerce platforms  and improve their digital marketing | August 03, 2023 |
| 1. Networking of MSMEs from the Philippines and ASEAN countries with model MSMEs using e-commerce from Singapore, Malaysia, Hong Kong, China and the Philippines for the effective operationalization of e-commerce and digital marketing | August 10, 2023 |